

## MEETING of the BOARD OF DIRECTORS

### **AGENDA**

Hampton Inn May 17, 2023 9:00 a.m.

Call to Order

K. Clutz

Roll Call

J. Thomas

Auditor's Report

B. Dickinson, K. Smith

Approval of Minutes

K. Clutz

Financial Report

L. Curry

New Members

D. Spedden

President's Report

D. Spedden

- a. National Travel & Tourism Week
- b. Ambassador Program
- c. Strategic Planning
- d. Short Term Investment CD
- e. Welcome Center Update

Adjournment

K. Clutz

### **Upcoming Events:**

May 12-14 – National Pike Festival

June 28 – Executive Committee

July 26 - Executive Committee

August 30 – Board of Directors

The Mission of the Bureau shall be to promote Hagerstown and Washington County by increasing tourism and visitor spending through the marketing and promotion of attractions, events, accommodations, and visitor services which will contribute to economic development.

# HAGERSTOWN/WASHINGTON COUNTY CONVENTION & **VISITORS BUREAU BOARD OF DIRECTORS**

March 22, 2023

9:00 AM

ZOOM **MINUTES** 

PRESENT:

Katie Clutz, Chair; Andrew Sargent, Past Chair; Al Martin, Treasurer; Emilie Amt, Brittany Arizmendi, Mary Anne Burke, Lester Curry, Sarah Hall, Jeremy

Hulse, Teri Leiter, Amanda Rankin, Julie Rohm, Brittany Wedd

ABSENT:

Racha Iskandarani, Sila Bartel, Leslie Hart, Lettie Wilkes

**STAFF:** 

Dan Spedden, Jolene Thomas, Betsy DeVore, Tiffany Ahalt, Terri Mulligan

ROLL CALL

**TOPIC:** 

Minutes of February 22, 2023

MOTION:

To approve the minutes of the February 22, 2023, Board of Directors

meeting, as presented. (Copy on file). 1st Sarah Hall, 2nd Mary Anne Burke.

**ACTION** 

Approved

TOPIC:

Financial Report - February 28, 2023

DISCUSSION:

Lester Curry reviewed the Financial Statement for the period ending

February 28, 2023, with the Board.

**MOTION:** 

To accept the Financial Statement for the period ending February 28, 2023,

as presented. (Copy on file with the minutes). 1st Al Martin, 2nd Andrew

Sargent.

**ACTION:** 

Accepted

TOPIC:

**New Members** 

**MOTION:** 

To accept the list of new CVB members, as presented. 1st Al Martin, 2nd

**Brittany Wedd** 

**ACTION:** 

Approved

PRESIDENT'S REPORT Dan Spedden reported that the CVB is bidding to hold the Maryland Motorcoach Association here in Washington County. This would bring

approximately 1,000 travel decision makers to our area.

Adjournment

Katie Clutz - Chair

Jolene Thomas - Recording Secretary

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